InfiniDB Helps Organizations Get Started with Big Data Analytics by Offering New Accelerator Program

Accelerator Program Provides a Simple, Fast and Straightforward Path for Organizations to Deploy InfiniDB

Frisco, TX – July 23, 2014 – InfiniDB, a leading provider of high-performance analytic data platforms, today unveiled the InfiniDB Accelerator Program that is geared to help organizations fast track an enterprise deployment of InfiniDB. The program gets highly skilled InfiniDB Solution Architects involved early in the process to help assess the customer's technical problems to be solved, determine how InfiniDB can best provide a solution, and provide a framework to help the organization meet milestones for implementation success.

InfiniDB provides unparalleled technical insight and best practices to help move a customer's InfiniDB cluster from proof-of-concept to production, quickly and with optimal performance. This includes looking at customer resources, identifying possible problems and risks early in the project, and optimizing the performance of the team and deployment. The end result is a quicker time-to-value for organizations and a reduction in the total-cost-of-ownership of their analytic infrastructure.

"InfiniDB is a proven fourth generation, open source, high performance analytics database known globally for its scalability, speed, and simplicity. However, when organizations start to tackle enterprise scale deployments, a number of understandable challenges can occur. These range from simple internal procurement policies to more complex roadblocks that can keep projects from ever getting started. The aim of the InfiniDB Accelerator Program is to help organizations quickly get started, see results, and keep the momentum going for their data analytics projects and initiatives," said Jim Tommaney, chief technology officer at InfiniDB.

The InfiniDB Accerator Program is $4,000 and includes:
- Key InfiniDB Enterprise Edition functionality that is not part of the standard open-source download, including Enterprise Manager
- Dedicated InfiniDB Solutions Architect
- Customized production deployment plan
- Project kickoff meeting, schema and query review, project review and production sizing, recommended hardware configurations
- InfiniDB installation support resource
- Weekly project status updates
- Enterprise customer support for 60 days (8:00 a.m. – 5:00 p.m. CST)

The InfiniDB® database, introduced in early 2010, combines columnar technology and massive parallel processing (MPP) to deliver exceptional scaling and speed, and is a vanguard in price for performance for real-time, Big Data analytics. 100% open-source, MySQL® accessible, and available on premise, in the cloud, and on Apache Hadoop™, InfiniDB provides IT with the flexibility it needs to deploy Big Data applications with the confidence that their existing investments in hardware, software, and know-how that will grow with their data.

Popular applications of InfiniDB include InfiniDB for the Cloud and InfiniDB for Apache Hadoop. InfiniDB for the Cloud enables users to deploy massively scalable, high-performance analytics applications in Amazon Web Service® (AWS®) with dynamic provisioning. InfiniDB for Apache™ Hadoop integrates with

the Hadoop Distributed File System (HDFS) and enables users to perform real-time, high-performance ad hoc analytics within an Apache Hadoop cluster.

For more information about InfiniDB and the Accelerator Program, visit http://www.infiniDB.co . Keep updated on the company by following @InfiniDB .

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About InfiniDB
InfiniDB empowers organizations to solve problems and create new solutions with powerful Big Data analytics. The company's platform is a fourth-generation massive parallel processing (MPP) column-oriented data technology that is known for its rapid implementation, simplicity and extraordinary value. InfiniDB, InfiniDB for the Cloud, and InfiniDB for Apache™ Hadoop® are built for today's growing enterprise. These organizations demand speed, scale and efficiency in their analytics platforms where leveraging traditional and emerging data technologies, structures and architectures are required. InfiniDB products are licensed as GPL-2.0 with complementary consulting services, maintenance and support agreements.

For more information, to join the community, and download software, visit www.InfiniDB.co and follow @InfiniDB.

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